

## Guillemot Corporation Appoints Acro Engineering Company as ND

Guillemot Corporation designs and manufactures interactive entertainment hardware and accessories. The Group offers a wide range of diversified products under the Hercules brand name for video, audio, WiFi and netbook products, and Thrustmaster for PC and game console accessories and also the only company to provide Ferrari Licensed Gaming products.

"We are happy to add Official Ferrari Licensed range of gaming peripherals and make the complete gaming experience more real to the gamers" said Harish, Product Manager, Acro Engineering Company. India is a very interesting country for videogames. It is currently the biggest market in Asia, with a growing economy and a young population keen to have more fun with console & PC gaming.

## Matrix Comsec Announces Integration of CHAR

Matrix Comsec enhanced its presence with the integration of CHAR middleware with its range of hospitality IP-PBXs. With this integration, Matrix backs its commitment to European hoteliers offering the flexibility to use preferred customized hotel PMS through CHAR middleware software with Matrix IP-PBXs. Matrix ETERNITY is a feature rich IP-PBX designed to meet the diverse communication needs of hospitality industry. It incorporates specialized hospitality module, third-party PMS and CAS support and many other utilitarian and productivity enhancing features along with support for PSTN, GSM/3G, ISDN and IP networks. The IP-PBX contributes in routine functioning of the hotel with the increased staff mobility and productivity. CHAR The Valued Integration Partner "Matrix IP-PBXs are acclaimed by Indian and overseas Hotel customers. The easy integration with third-party PMS and CAS offers Matrix a competitive edge and Matrix continuously works towards integrating the hotel system with all major PMS vendors globally." said Ruchir Talati, Product Manager Enterprise Division for Matrix.

## Ubuntu 11.10 Features ARM Support & Cloud Orchestration

Canonical's Ubuntu Linux distribution, whose latest version 11.10 was released last month will be the first to run on the ARM architecture, as well as the first edition to offer a new cloud service orchestration engine, called Juju. Ubuntu 11.10 will also come with the latest OpenStack cloud software, called Diablo, along with a new cloud services orchestration engine. The ARM architecture has grown increasingly popular in the past few years as manufacturers are creating more low-powered tablets powered with ARM chips.

### NEW ON THE SHELF

#### Transcend's New Portable SSD Boasts SuperSpeed USB 3.0

Transcend recently announced a new addition to its SSD family, the SSD18C3 Portable Solid State Drive. The new portable SSD combines the benefits of USB 3.0 with all the



performance and durability advantages of solid-state technology, providing unparalleled

speed and stability that conventional portable hard drives cannot compete with.

The new USB 3.0 SSD18C3 is a true Solid State Drive, based on high quality NAND flash memory. It includes an innovative device driver engineered to dramatically enhance USB transfer speeds. Once installed, the SSD will switch into Turbo mode, boosting data transfer speeds up to an incredible 260MB/s when connected to a USB 3.0 port. This exceptional performance makes the SSD an ideal storage solution for read-intensive applications; even an entire DVD movie takes a mere 15 seconds to process. Also compatible with USB 2.0, the SSD18C3 ensures that users will be able to transfer files on computers not yet equipped with a SuperSpeed USB 3.0 port. Due to the absence of moving parts, the SSD18C3's internal SSD runs silent and cool, and can withstand excessive shock or vibration. To add more durability, the SSD is housed in a vibration-absorbing and slip-resistant silicone outer shell. Its robust housing and shockproof storage technology make the SSD18C3 perfect for users who need high performance on the go, without having to worry about accidental impact damage. About the size of a deck of poker about the size of a deck of poker playing cards, the SSD18C3 is ultra light and easy to carry. The SSD18C3 offers an array of state-of-the-art features, including an extremely convenient One Touch auto-backup button. The One Touch backup system, which can be enabled with the preloaded Backup Manager software, allows users to instantly backup and synchronize their data with one easy button press. Transcend's new SSD18C3 Solid State Drive is now available for a suggested price of Rs.10,095/- for the 64GB model and Rs.20,192/- for the 128GB model.