

Vadodara - 18 March, 2009

**Matrix Telecom Wins
The Best Electronics Company Award
For the second consecutive time.**

Vadodara based Matrix Telecom was conferred with the Best Electronics Company Award in recently concluded GESIA Awards 2009, Ahmedabad. Matrix has won the award for the second consecutive time. The Award has been instituted by the Gujarat Electronics and Software Industries Association (GESIA) to recognize the achievements of the ICT & Electronics industry in Gujarat.

On the occasion, the Managing Director of Matrix Telecom, Mr. Ganesh Jivani said, the award is a fillip for raising the bar higher, "It reinforces our belief in indigenous product engineering and motivates us to work on newer technologies. Moreover, it is a testimony of the efforts of all our employees and channel partners, whose tireless efforts have, enabled us to consistently deliver quality products, to win and keep faith of our customers. It is also an inspiration to work harder, compete with ourselves to excel."

Matrix is among the few Indian companies which indigenously manufactures and markets telecom products. It is the technology and the quality of its products that has helped Matrix defy competition from well established brands. It has also won the corporate award for Excellence in the field of Computer and Telecommunication System by the Institute of Electronics and Telecommunication Engineers of India, 2007

The GESIA Awards honors the entities that have brought a renaissance in the ICT and Electronics industry in the state. Such awards boost and encourage the ICT industry to scale even greater heights and strive for further excellence in the years to come.

The winners were selected by an eminent jury comprising of an Executive Director of KMPG, and other eminent Directors from the Industry. In all 13 awards were presented in software, hardware, telecom, ICT and BPO company categories, ten for top performance and three for rising stars. This year GESIA had introduced two new categories for best software product and best IT implementation by non ICT firm.

