

## Press Release

**Vadodara - 13 August, 2009**

### **Matrix Eternity –The Communication Life-line for the hospitality Industry.**

Many of the Hotel PBXs today are unduly expensive to acquire, but also require costly maintenance. Moreover these PBXs are not only nimble enough to support the functions that a modern hospitality industry is required to perform. Communication is of prime importance and is the lifeline of the Hospitality Industry. Thus an effective communication system reflects the professional competence of a Hotel.

Matrix Telecom presents Eternity, a range of Hotel-Motel PBX that plays dual role of communication and Hotel management system. Ideal for Hotels up to 450 rooms, Eternity offers license-free built-in front desk management software, PMS and CAS protocol support. In-skin Voice Mail with 512 mailboxes and 36 hours of recording, T1/E1/PRI, GSM, VoIP Connectivity and host of utilitarian Hotel features, makes Eternity an efficient asset for professional and customer focused hotels.

Projecting future business prospects and growth, Sajeer Nair, Product Manager of Matrix Telecom, iterated, "Matrix Telecom is committed towards bringing cutting-edge Hospitality solutions which add more value in terms of reliability, cost saving and productivity. Matrix Eternity with its license – free hospitality management modules and integrated Hotel features is a one time investment to customers with no hidden cost. We aim to offer flexible, scalable and secure communications optimized to meet the needs of the hospitality industry. Matrix Eternity will be an important utility tool for enhancing efficiency and maximizing customer satisfaction."

The hospitality businesses today have evolved to a stage where they are expected to offer a host of services. Prompt and efficient service is the key area of Hospitality Business. It is the quality of service that builds the reputation of Hotels and creates a loyal customer base. In this case Matrix Eternity promises to be a real value for efficient hotel management and is a must for all modern and customer focused hotels. Switch to Matrix Eternity and replace your costly liability with an efficient asset.

#### **Hotel-Motel Features:**

#### **Integrated Hotel-Motel Features:**

- PBX for Hotels with 10 to 450 rooms
- Flexible configurations and Expandable
- Universal connectivity
- Front Desk management
- User Friendly Hotel Installation Wizard
- Designer Key Phones & Operator Consoles
- PMS and CAS Integration Protocol

- T1/E1 4 ISDN PRI Support
- VoIP and GSM Connectivity
- Voice Mail System
- Video Conferencing
- Least Cost Routing
- Check In and Check Out
- Wake-up calls with voice greetings
- Voice Mail System
- PMS and CAS Integration Protocol
- T1 and ISDN PRI
- VoIP and GSM Connectivity
- Call Billing with reports
- Room Status Display
- Mini Bar and Room shift
- Least Cost Routing
- Maid-in and Maid out
- Suite services
- Flexible configurations and Expandable
- Universal connectivity
- Front Desk management
- Flexible Numbering
- Emergency Call Detection and reporting

#### **About Matrix Telecom**

Matrix is a leading player in the VoIP, GSM, Key Phone System and PBX market. An innovative, technology driven and customer focused organization; the company is committed to keep pace with revolutions in the telecom industry. This has resulted in bringing forth cutting edge products like VoIP ATA, VoIP Gateways, VoIP Phones, GSM FCT, GSM Gateways, Universal Switching Gateways, SMB and Enterprise PBX, Key Phone Systems, Hotel PBX, Voice Mail Systems, Intercom Security Products and PLCC switches. With over 1,500,000 line units installed and growing by over 1500 line units per day, the installed base of Matrix connects over 15,000,000 calls everyday. Matrix has gained the trust and admiration of users representing the entire spectrum of industries. No wonder, Matrix has won many awards for its innovative products.

**For further information, please contact:**

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