

Vadodara - 29 May, 2009

**Matrix Telecom Wins
The BMA Business Excellence Award 2008
For the First Time**

Vadodara based Matrix Telecom was conferred with the BMA Business Excellence Award 2008, instituted by the Baroda Management Association. This Award for excellence has been presented to Matrix in recognition for its overall performance including turnover and application of various management strategies to generate more employment opportunities.

On the occasion, the Managing Director of Matrix Telecom, Mr. Ganesh Jivani said, the award is a fillip for raising the bar higher, "It reinforces our belief in indigenous product engineering and motivates us to work on newer technologies. Moreover, it is a testimony of the hard work of all our employees and channel partners, whose tireless efforts have, enabled us to consistently deliver quality products, to win and keep faith of our customers. It is also an inspiration to work harder, compete with ourselves to excel."

Matrix is among the few Indian companies which indigenously manufactures and markets telecom products. It is the technology and the quality of the products that has helped Matrix defy competition from well established brands. It has also won the Best Electronics Company Award from the Gujarat Electronics and Software Industries Association (GESIA) for two consecutive years.

The BMA Business Excellence Award 2008 was given for the first time to three Vadodara based companies in different categories i.e. small, medium and large scale industries for their overall performance and management strategies. Such awards boost and encourage the industries to scale even greater heights and strive for further excellence in the years to come.